

Prismaflex International group: Choose a strategic partnership



Pierre-Henry BASSOULS
CEO, Prismaflex International



An industrial power



Building up our expertise through time



Building up our expertise through time



PRISMAFLEX
INTERNATIONAL

LED SIGNS



PRISMATRONIC

Building up our expertise through time

 DISTEC

PRISMAFLEX
INTERNATIONAL 

**SCROLLERS &
STREET FURNITURE**



VENUSIAL

Building up our expertise through time

WORLD SIGN
- TRIPLE WAVE DISPLAY -

 **prismavision**

PRISMAFLEX 
INTERNATIONAL

TRIVISIONS

OPPIDUM

Building up our expertise through time



RIGIFLEX

PRISMAFLEX
INTERNATIONAL

LIGHTBOXES

Building up our expertise through time



PRISMAFLEX
INTERNATIONAL
PRINT



GHQ IMAGING

FOCUS ON A PROJECT : AL ARABIA





CASE STUDY

- ✓ Because we had several projects successfully implemented with them in the last few years, Al Arabia naturally came to us in January 2011 with a major project for the city of Jeddah :

TOTAL INVESTMENT 15M€

- | | |
|-------------------|------------|
| • MUPIs | 2000 units |
| • 4x3m backlits | 700 units |
| • 5x7,5m backlits | 100 units |
| • 4x3m scrollers | 60 units |

- ✓ Project carried on by our Arabian, Swedish, South African and French teams.



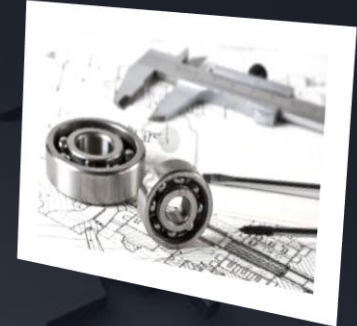
CASE STUDY : 2sqm MUPIs

OUR CHALLENGE :



Create 2 new and original designs

Elaborate a high quality control of the production



Respect short time delivery

Deliver assembled product in Jeddah





CASE STUDY : 2sqm MUPIs

PREVIOUS EQUIPMENT



PROPOSED MATERIAL

Awarded : 400 units



Awarded : 600 units





CASE STUDY : 4x3m Backlits

OUR CHALLENGE :

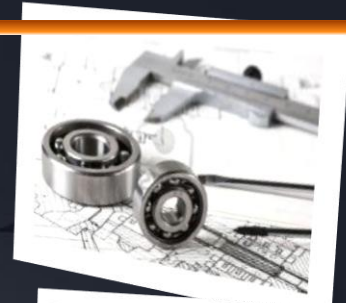
Create new and original designs

Provide drawings & calculations

Propose a posting solution

Find & approve local manufacturers for some components

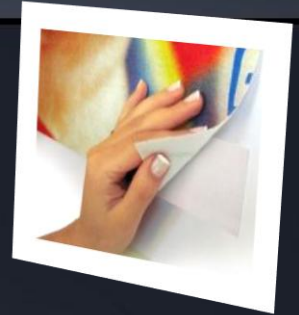
Train local staff





CASE STUDY : 4x3m Backlits

DESIGNS PROPOSED & Awarded : 700 units PH'IT





CASE STUDY : 5x7,5m Backlits

OUR CHALLENGE :

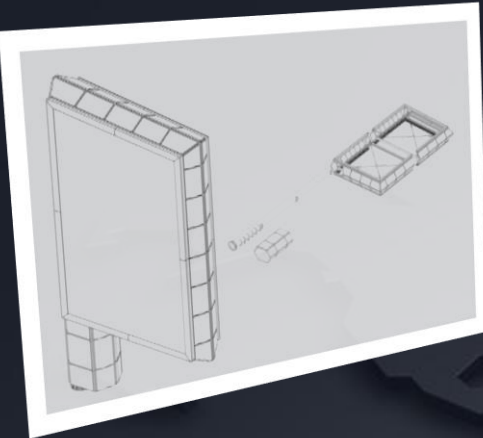
Create new and original designs

Provide drawings & calculations

Propose a posting solution

Find & approve local manufacturers for some components

Train local staff





CASE STUDY : 5x7,5m Backlits

PROPOSED DESIGN : **Awarded : 100 units**
ASSOCIATED WITH THE WALK-IN BOX SOLUTION





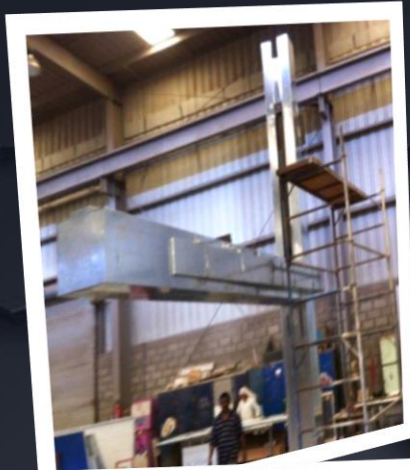
CASE STUDY : 4x3m Scrollers

OUR CHALLENGE :

Provide drawings
& calculations



Integrate scrollers produced in
Europe & locally fabricated legs and
claddings



Train local staff





CASE STUDY : 4x3m Scrollers

Awarded : 60 units
Same as the 122 units in Riyadh





CASE STUDY : An overall solution

Provide a global solution from design to operation including :

- ✓ SUBSTRATES SOLUTIONS:
Graph'it, Paper-flex, Backlit PVC
- ✓ PRINTING KNOW HOW
- ✓ ASSIST AL ARABIA in launching
their printing activity



Reference :

2sqm Prismatic + Scroller in France – 15 UNITS



Reference:

Bus shelters in Algeria – 16 UNITS



Reference :

400 City lights + 200 shelters in Jordan



Reference :

8sqm scrollers in Spain - 404 UNITS

«... I want to express my satisfaction with Prismaflex products.

(404 3x2m single sided scrollers for the Madrid city contract)

After more than 3 years of non-stop operation,...we have had very few breakdowns and the service level from Prismaflex was very high. »

César Navarro Cantavella,
Director de Producción
Cemusa España



Reference :

Prismatronic + Trivision in Canada

« Working closely with Prisma's sales and financial departments, this project was very smooth and straightforward.....

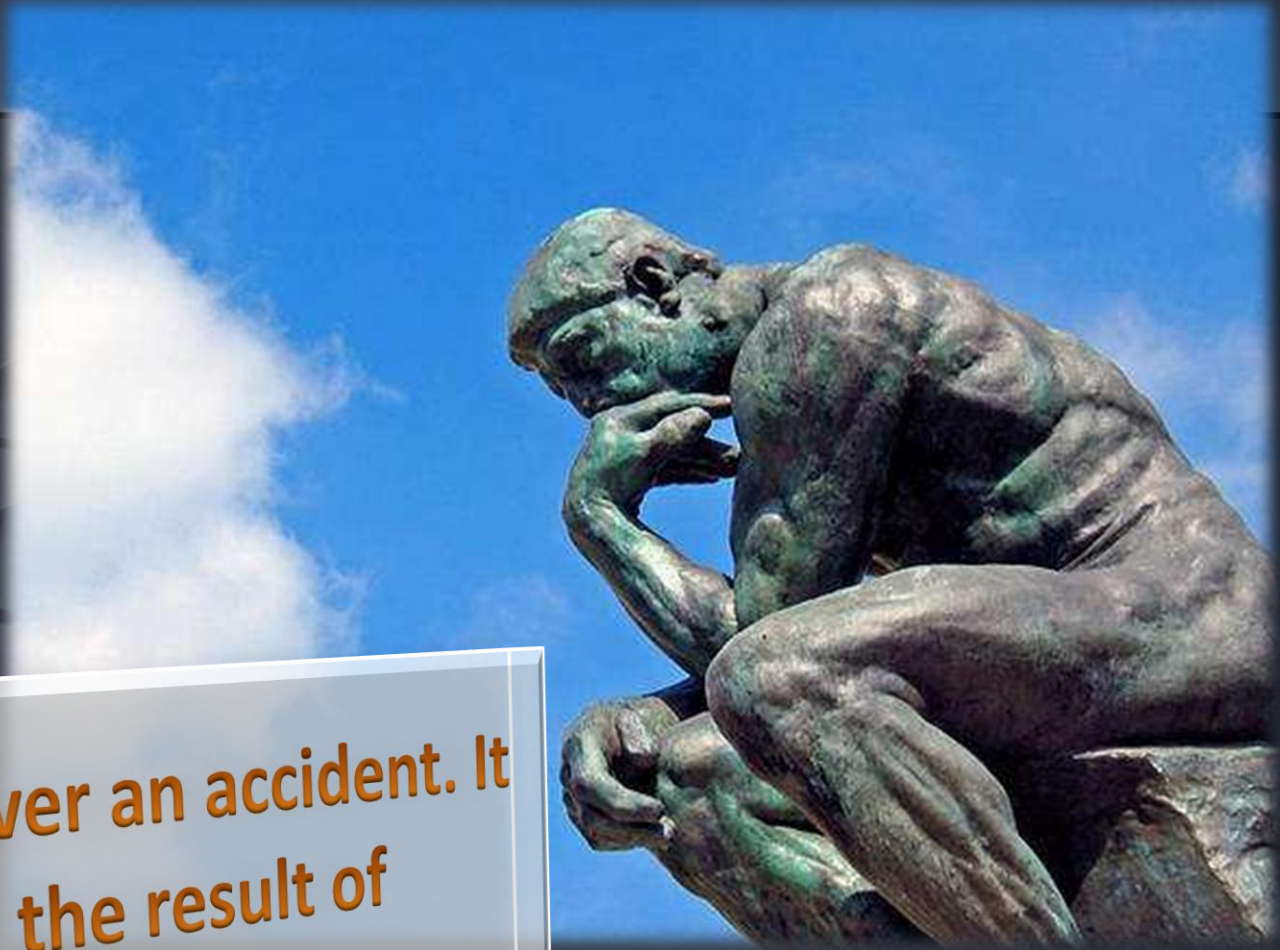
Prismaflex sent technical representatives from their home office in France for our start up. Since that time, the Canadian office has worked with us very closely to resolve every minor technical issue...

We are grateful for their support and look forward to our next LED and Three-message sign project opportunity. »

Douglas Hishon,
President and Technical Director, Multimedia Lighting and Electric Limited.



Thank you
for your attention



**“Quality is never an accident. It
is always the result of
intelligent effort.”**
John Ruskin