

WORLD OUT OF HOME
ORGANIZATION

NOVEMBER 1ST - 3RD

APAC FORUM 2023

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BALI - APAC FORUM

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The World Out of Home Organization is to hold its second APAC Regional Forum in November later this year. The Forum will be held in Bali, Indonesia from November 1-3. The first APAC Regional Forum, with over 200 delegates, was held in Kuala Lumpur, Malaysia, in October 2022. As was the case in Kuala Lumpur we are assured a very warm welcome from our Indonesian hosts.

WEDNESDAY 1ST

- Welcome drinks at the Forum venue

THURSDAY 2ND AND FRIDAY 3RD

One and a half days of presentations on the Expanding World of Out of Home from Media Owners, Buyers, Tech Suppliers and Clients with a lunchtime finish on the Friday.

We will be covering the following plus much more:

- Growing the Sector - working together and the important role of National Associations
- Maintaining OOH's Competitive Advantage
- Driving OOH growth through Audience Measurement
- OOH - A natural home for great creativity
- Responding to the Sustainability Challenge
- Growing importance of Data usage in OOH
- Making OOH Easier to buy - The growing impact of Automation and Programmatic buying of OOH



EVENING THURSDAY 2ND

A celebration dinner will be held at the hotel on the Thursday evening



FORUM VENUE

We are pleased to announce our Forum Venue is The Conrad Bali Hilton
Jalan Pratama 168 Tanjung Benoa, Bali, 80363, Indonesia

CLICK HERE TO REGISTER
FULL PROGRAMME DETAILS AVAILABLE SHORTLY

