



VIAVERDE

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## VIAVERDE

VIAVERDE integrates nature into Urban Spaces with technology to improve the quality of life in cities around the world

Architecture and Planning · Ciudad de México, Ciudad de México · 704 followers · 51-200 employees

# From Gray to Green

In collaboration with [Opella](#), the Consumer Unit of [Sanofi](#), [Veolia México](#), [Aires de Campo S.A. de C.V](#) and [Naturgy México](#), we launched "From Gray to Green", a campaign that turns the vertical gardens of the Periférico into a powerful urban canvas. Through this initiative, we seek to inspire collective awareness about the importance of reducing pollution and encouraging more sustainable practices in Mexico City.

In this way, we take steps towards a better future for all.



Website = <https://viaverde.world/>

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